YOUR EXTREME

It's been one year since the Norwegian government shut down the society due to the pandemic. The measures were necessary to stop the spread of the virus, and have created many technological, economic and psychosocial issues and challenges - but also opportunities.

Many universities have been closed, and there have been strict restrictions for physical attendance at campus. Lectures has become digital and social events have been severely restricted. For many students, the restrictions have affected their finances, studies and psychosocial health. Studies show that many people experience loneliness and loss of income - factors that can affect student's motivation and ability to complete their studies.

THE ASSIGNMENT

What role can technology, and/or other collaborative methods or measures play in solving the academic and psychosocial challenges in the student's everyday life, as a result of the corona pandemic?

Your solution can either be a new or improved concept, product, service or system.

Criteria's for answering the assignment:
The assignment must be submitted in a video contribution with a maximum length of three minutes. The teams must present their idea in an «elevator pitch». The pitch must contain:

- Brief introduction of the team. What qualifications are represented by each of the team members and how does the combination constitute a strength in the face of new challenges? We encourage collaboration, not only between technology / engineering, but also across disciplines (economics, social studies, etc.)
- Clear problem definition. Be specific - what problem have you decided to solve?
- The solution description. What is the idea and how do you think this can solve the problem that you have set?

Guide to a good «elevator pitch»:
Keep it short. An "elevator pitch" should not be longer than three minutes. It is not necessary to include all the issues and reflections that arise along the way.

- Be persuasive. Even if it is a short pitch, the presentation should be convincing enough to arouse the jury's interest in your idea.
- Structure the pitch. Be aware of how the pitch is presented. Feel free to test the pitch on others before you record the video. Can friends or family understand the idea you are trying to pitch?
- Be positive and have good energy. Remember to have fun!

What the jury is looking for:
The jury emphasizes reflected solutions on the chosen problem delimitation, and the use of technology and competence in an innovative way. In summary, the jury will assess the answers according to the following criteria:

- Problem delimitation
- Innovation
- Feasibility

The assignment must be sent by e-mail to: mb315.your.extreme@kog.kongsberg.com